

Maxim PRODUCTS

ORGANIC COTTON TAMPONS

Applicator



Regular, Super

Non-Applicator



Regular, Super,
Super Plus

ORGANIC & NATURAL COTTON PANTLINERS

Classic Contour



Light Days

Ultra Thin



Light Days

NATURAL COTTON SANITARY PADS

Ultra Thin with Wings



Daytime



Overnight

Classic Contour



Regular

Maternity



Regular

ORGANIC COTTON COSMETIC ACCESSORIES

Cotton Balls Cotton Rounds Cotton Swabs



About Maxim Hygiene Products -
Your Health and Comfort Is Our Priority!

Maxim Hygiene Products is a family owned, woman led company. With a long 25-year history in distribution and manufacturing, we created the Maxim brand to best serve women's health, our customers, our environment and our conscience. We regularly support charities that educate and help resolve the health, wellness and social concerns of women, here and abroad.

So, feel free to contact us with your questions, comments and concerns or **ASK YOUR DOCTOR FOR MORE INFORMATION.**

Gynecologist Recommended

Ask your doctor for his or her opinion, samples and information on how to purchase Maxim products. We are committed to meet your health needs and environmental values by providing better Feminine Hygiene products.



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Visit us at www.maximhy.com

or call 1-888-95MAXIM....

w'd love to hear from you!

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Maxim

*Feminine
Hygiene for
Health-Conscious
Women and Those
With Sensitive Skin*

Reduce the Risk of Dermatitis,
Irritation and Itching with
Maxim's complete line of
COTTON Sanitary Pads, Panty
Liners, Maternity Pads and
Tampons!



Product Benefits:

- Made of Pure Organic and Natural Cotton
- Itch, Irritation, Rash and Allergy Free
- Breathable
- No Chlorine Bleaching or Dioxin
- Fragrance and Deodorant Free
- No Harsh Chemicals
- No Synthetics
- Eco-Friendly



Why Is Maxim Ideal for You?

Feeling comfortable and confident each day of the month is very important not only during your menstrual period but also on days when you need to feel fresh. That's why Maxim has developed a Soft, Safe and Natural line of Non-Irritating, Chlorine- and Chemical-free Feminine Hygiene products.

Most ordinary tampons and pads are made with synthetic materials, like scratchy wood pulp, rayon/viscose, plastic, deodorants and super absorbents. Maxim hypoallergenic products offer a natural alternative made with soothing 100% Cotton.

Also, with Maxim products, you are never exposed to harsh chemicals or dioxin, a carcinogenic residue of the chlorine bleaching processes used in the manufacturing of most feminine hygiene products. Maxim's all-cotton chlorine-free products let your vaginal area breathe and stay healthy.

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What Makes Women More Sensitive to Irritants?

The genital lining is thin, making it very sensitive and delicate. Medical conditions such as Diabetes or excessive sweating, and today's tight-fitting clothing and beauty treatments, such as the waxing and shaving of pubic hair, leave the vagina and vulva even more prone to infection and irritation. Ordinary pads full of plastic and synthetic fibers may irritate or inflame this highly vulnerable area, encouraging the development of Dermatitis, Vaginitis and other painful sores and itchy conditions.

Why Are Women Using Feminine Hygiene Products More Often?



In addition to their menstrual needs, many women are using sanitary pads and panty liners on a daily basis to keep them fresh and free from concerns associated with vaginal discharge and urine leakage. Increased usage of ordinary plastic-laden products for these needs often leads to increased chances of itchiness or irritation. Cotton products

are more breathable, comfortable and less likely to irritate the skin.

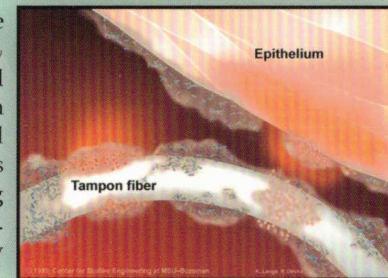
Why Are Maxim Maternity Pads Recommended for Post Labor Use?

Maxim's all natural cotton maternity pads are more comfortable to wear after giving birth because cotton fibers provide a softer cushion to the traumatized area and allow for more air to flow to the sensitive skin and wounds around the vagina while it heals. Women with incontinence also find these pads meet their needs better than ordinary disposable adult pads because cotton is more comfortable for daily use.



What Makes Maxim Tampons Safer?

Maxim Tampons are made with 100% organic cotton and designed with a special security-veil feature that prevents fibers from breaking off inside the vagina. In contrast, ordinary tampons made with-



out a security-veil, leave the body even more exposed to the Rayon, Chlorine/Dioxin and other Irritating materials used in them (see above image). Extensive research has shown that tampons made with 100% cotton, like Maxim tampons, are less likely to cause Toxic Shock Syndrome (TSS), a serious illness caused by the growth of bacterial toxins.*

Why Do Gynecologists Advise Against Deodorants and Plastics?

Most Gynecologists recommend that women with sensitive skin and those with or prone to Vaginitis use sanitary pads and tampons that are free of deodorants or plastic materials. Remember, what looks like cotton in similar products is not always 100% cotton.

What Makes Maxim Products Eco-Friendly?

Maxim products are made of cotton, a biodegradable, highly renewable resource that is more eco-friendly and waste-efficient than ordinary tampons and sanitary pads made from synthetics, plastic, wood pulp and petro-chemical byproducts that take years to decompose and cultivate. Maxim products are also packaged in recycled cardboard.



* "Propensity of Tampons and Barrier Contraceptives to Amplify Staphylococcus Aureus Toxic Shock Syndrome Toxin" by Tierno Jnr, Philip M and Hanna, B.A, The Journal of Infectious Diseases in Obstetrics and Gynecology, 2:140-145, 1994.